Selectica ACE Enterprise

The Leading Configuration Server Application for Electronic Commerce

SELECTICA™

ACE Enterprise serves your entire organization the information it needs for successful electronic commerce and sales force automation

Ace Enterprise

Selectica's ACE Enterprise high-performance configuration server solution for electronic commerce enables companies to realize the full potential of customized, one-to-one selling on the Internet.

The Selectica ACE Enterprise™ configuration server simplifies online selection and configuration of complex goods and services. Embedded within an electronic commerce application, ACE Enterprise provides an interactive, guided, consultative commerce environment for online users. The server ensures error-free user selection by eliminating incorrect options, offering dynamic feedback, and providing online guidance. The multi-threaded, multi-platform, and 100% Java, ACE Enterprise Server™ offers a powerful but easy-to-use environment that helps users find the most appropriate solution for their requirements.

CLONE YOUR BEST SALES PERSON AND EXTEND YOUR MARKET REACH

ACE Enterprise lets companies capture the product knowledge and sales expertise of their most successful sales people. Deployed on the Web with an easy-to-use HTML interface, this information can be quickly and easily accessed online by the company's customers and sales channels.

UNASSISTED SELLING REDUCES SALES COST

Using ACE Enterprise, customers are sure to order the "correct" products and services. Companies realize reduced sales costs through Web-assisted selling and through increased order accuracy.

ACCELERATE PRODUCT TIME-TO-MARKET

Authorized sales people and product experts can easily modify product and pricing information as needed. ACE Enterprise offers customers direct access via the Internet to the latest and most complete product information.

IMPROVE CUSTOMER SATISFACTION

The ACE Enterprise configurator, offering quick response time and the ability to place unassisted, accurate orders improves customer satisfaction ratings. Accurate orders, expedient processing and access to the most current information and options guarantee that customers experience a more compelling buying experience.

ELIMINATE INCORRECT ORDERS

ACE Enterprise solutions enable companies to eliminate errors in configurations, quotes, pricing, and orders, sharply reducing reprocessing charges and re-quoting efforts. Tight integration with the order entry system automatically transforms quotes into orders, eliminating tedious and error-prone manual data entry.

EASILY STORE AND RESTORE CONFIGURATIONS

End users easily configure complex products, generate configurations and do side-by-side comparisons of multiple configurations within the browser window. Users can also save configurations in a password-protected area on the Web site for restoration at a later date.

REDUCED COST OF SCALABILITY WITH DISTRIBUTED SERVER DEPLOYMENT

ACE Enterprise is the only low-cost multi-threaded configuration server capable of supporting thousands of users online. Using the distributed transaction processing capability, a site can implement multiple ACE Enterprise servers running in a distributed computing environment.

FEATURES

- Built to facilitate deployment of a complete HTML browser-based configuration application.
- Powerful ACE HTML Server Tags,™ extensions of standard HTML tags, included in ACE Studio,™ lets developers rapidly build and deploy an online configuration application.
- ACE Publisher,™ included in ACE Studio, fully integrates the HTML user interface and the configuration model.
- Server efficiently parses tags and serves HTML dynamically, for fast performance.
- Advanced servlet technology delivers high performance and reliability, and lowers the cost of scaling for large numbers of concurrent users.
- Supports multiple users working concurrently with multiple configuration applications.
- Users can generate and compare multiple configurations, save and restore configurations securely online.
- Includes the time-saving ACE Enterprise Manager, a robust graphical administration management tool.
- ACE Enterprise Manager options support fast setup of multiple ACE Enterprise servers in a heterogeneous platform network.

SEAMLESSLY INTEGRATE WITH LEADING ENTERPRISE APPLICATIONS

Integrated with leading front office and back office enterprise applications, ACE Enterprise provides end-to-end solutions.

Use ACE Enterprise with:

Web sites for electronic commerce

SFA applications for pricing and customer information retrieval

ERP applications to automate the order entry process

Supply-chain applications to get ATP information

Run-time databases

SYSTEM REQUIREMENTS

Software

- Java™ Run-time Environment (JRE) 1.1.5 from Sun Microsystems®
- Web Servers:

  O'Reilly Web Site Server™ from O'Reilly Software
  Java Web Server™ by JavaSoft
  Netscape™ or Internet Information Server™ with Jrun™ Performance Pak for NT™ (if running on NT OS)

Hardware

- Pentium II 233MHz CPU or greater with 128MB RAM and 1GB hard drive space (minimum requirement)
- Sun Ultra SPARC™
- Hewlett Packard NetServer™
- Other platforms running JRE
- Intel® Pentium®-based laptop
- Windows® '95 or Windows NT®4.0 or later (recommended)
- 32 MB RAM minimum memory, 64 MB RAM recommended
- A modem connection
- JRE 1.1.4 platform (ACE Mobile Server)

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